



11 Industrial Technology - Multimedia

Task 3: Short Film

Due Date: 27 Aug 2025

Distributed: 13 May 2025

Weighting: 40%

Task Type: Project and Folio

Syllabus Outcome/s: P1.1, P1.2, P2.2, P3.1, P4.1, P5.1, P5.2, P6.1, P6.2

Unit: Video Production

Task Description

You've been tasked with setting up your own film company, and designing and creating your own short film. Your film can be anything of your own choosing, so long as it's school appropriate (e.g. PG or less).

Your project has been broken into three main parts:

PART A - Folio

You will be required to create a folio to document your project development, addressing the following areas:

- Statement of Intent – identifying what is being made and why
- Development of Ideas - brainstorming processes behind these decisions (a mind map) and evaluation of why you selected the topic(s) for your project
- Research – identifying a range of software, hardware, locations and camera angles that could be used in your short film. Your research should include a brief description and image and an example of where and why you may use these in your short film
- Time plan - estimated and actual time plan with an evaluation
- Finance plan - estimated and actual finance plan with an evaluation
- Script & Storyboard - include any hand drawn sketches, storyboards etc for the short film
- Record of Production - a detailed record of work done showing times and dates (eg a log book) which is to include screenshots of the development of your short film
- Evaluation - evaluate the final product in relation to your Statement of Intent

PART B - Production

In your film, you will need to show a range of skills, including:

- Filming Techniques such as different shots and angles
- Audio Techniques such as foley audio and soundtracks
- Visual/Special Effects such as transitions using Adobe After Effects, 3D animations in Blender

NOTE: At least ONE of the skills used in Blender, Adobe Premiere Pro and Adobe After Effects must be new (that is, skills that you have not learnt in class).

PART C - Record of Production Video

You will also need to create a 6 minute video showing the range of skills you've developed and used in the creation of your short film. This video should comprise of screen recordings you've captured throughout your project, and include a clear voice narration explaining the skills you're demonstrating, settings being adjusted, problems encountered etc.

Glossary of Key Words

These verbs will provide an understanding of the detail needed to successfully complete this task.

- **Assess:** Make a judgement of value, quality, outcomes, results or size
- **Demonstrate:** Show by example
- **Evaluate:** Make a judgement based on criteria; determine the value of
- **Explain:** Relate cause and effect; make the relationships between things evident; provide why and/or how

Details of Submission

PART A - Folio

Upload your completed folio as a .PDF file to Moodle by the due date. Your folio should use Times New Roman (or similar font) in no smaller than size 12 font.

PART B - Production and Record of Production Video

You need to export your videos as a .MP4 video file with all animations/effects already rendered, and submit these to Moodle (or Google Drive if too big for Moodle) by the due date.

Teacher Feedback and Student Self-Reflection

The task will be returned to students within **14 days** of the due date. Information on how to improve will be provided through written teacher feedback and the marking criteria. Students can clarify or seek further feedback by speaking with their teacher.

Upon return of the task and teacher feedback, students will also be expected to complete the following self-reflection form, to provide them with the opportunity to reflect on the strength of their performance, as well as areas that have been identified to strengthen in future tasks -

<https://forms.gle/oBnPJ8EsGLTQZm7Z8>

How does this link to my learning?

This task will allow students to demonstrate their understanding of theoretical concepts, providing students with the opportunity to showcase their knowledge, understanding and skills in

- *Demonstrates ability to effectively plan and design a short film, using appropriate techniques, materials and processes.*
- *Ability to use the Design Process to help plan, research and develop their project, through selection of appropriate processes, materials, equipment and software/hardware needed*

Assessment Procedures

Students should be fully aware of the School Assessment Procedures for their year group. These were provided at the beginning of the school year and are available off the school website under the Learning menu for each year group.

Marking Criteria

PART A - FOLIO					
Criteria	1 - 4	5 - 8	9 - 12	13 - 16	17 - 20
Statement of Intent	Identifies what is to be made	Provides an outline of what is to be made	Describes what the intent of the project is and why	Clarifies the intent of the project by explaining what is to be made and why	Clarifies the intent of the project by explaining clearly what is to be made and why
Development of Ideas	Sketching, script and idea generation are elementary or not present	Demonstrates basic skills in limited areas of idea generation, script and evaluation	Demonstrates moderate skills in idea generation, script and evaluation	Demonstrates substantial skills in idea generation, script and evaluation	Demonstrates very high level skills in idea generation, script and evaluation
Research	Appropriate research not evident or limited	Minimal reference to research conducted	Conducts and outlines research of some appropriate processes and resources	Conducts and describes a range of relevant research of processes and resources	Conducts and explains a wide range of relevant research of appropriate processes and resources
Finance and Time Plan	Time plan or finance plan is either inappropriate or not evident	Time plan is without sufficient detail and/or finance plan	Proposes a time plan and/or finance plan	Develops and applies appropriate time plans and finance plan	Develops and applies comprehensive time plans and finance plan with an evaluation
Record of Production	Provides an elementary or incomplete record of the production of the project	Outlines the management of the product, including limited images and evaluation	Outlines the management of the product, including an images and some evaluation	Describes the management of the product, including an images and evaluation	Clearly describes the management of the product, including an images and evaluation
Final Evaluation	Provides little or no ongoing documentation of the project with no reference to the statement of intent	Provides minimal ongoing documentation of the project including a basic reference to the statement of intent	Provides ongoing documentation of the project including some reference to the statement of intent	Provides evaluation of the project linking back to the statement of intent	Provides critical evaluation of the project linking back to the statement of intent
ICT skills and Techniques	Little evidence of presentation skills and techniques	Demonstrates limited presentation skills and techniques	Demonstrates some presentation skills and techniques	Demonstrates a range of presentation skills and techniques	Demonstrates a wide range of presentation skills and techniques
					Part A Total / 20

PART B - PRODUCTION					
Criteria	1 - 8	9 - 16	17 - 24	25 - 32	33 - 40
Quality	Demonstrates poor quality in all aspects of the major project	Demonstrates basic quality in most aspects of the major project	Demonstrates substantial quality in most aspects of the major project	Demonstrates high quality in most aspects of the major project	Demonstrates very high quality in all aspects of the major project
Range of Skills	Little or no evidence of quality in the application of skills and techniques in the development of the project	Evidence of basic quality on the application of skills and techniques in the development of the project	Evidence of high but inconsistent quality in the application of skills and techniques in the development of the project	Evidence of high quality in the application of skills and techniques in the development of the project	Evidence of high quality in the application of a wide range of skills and techniques in the development of the project
Degree of Difficulty	Project of limited difficulty	A project of minimal difficulty	A project of moderate difficulty	A project of substantial difficulty	A highly demanding project
Links between planning and production	Links between planning and production are inappropriate or not evident	Minimal link between planning and production	Completed project relates loosely to what was intended.	Completed project relates somewhat to what was intended.	Completed project relates closely to what was intended.

Part B Total / 40

PART C - RECORD OF PRODUCTION VIDEO					
Criteria	1 - 2	3 - 4	5 - 6	7 - 8	9 - 10
Quality	Demonstrates a limited understanding of all aspects of the production video or not attempted	Demonstrates a basic level of understanding of a production video and attempts to showcase a skill and has basic quality with no voice over.	Demonstrates a sound level of understanding of a production video showcasing 1 or 2 skills used for the project and has inconsistent quality with no voice over and is longer than 6 minutes	Demonstrates a high level of understanding of a production video showcasing a range of skills used for the project and has high quality with appropriate voice over and no longer than 6 minutes	Demonstrates an excellent understanding of a production video showcasing a range of skills used for the project and has excellent quality with highly appropriate voice over and no longer than 6 minutes

Part C Total / 10

Total Mark: / 70