

Task 2: Food Product Development

Due Date: Friday 13th June 2024 (Week 7)

Task Distributed: 30.5.25

Unit: Food Product Development

Task Type: Theory and Practical

Task Weighting: 20%

Outcomes: FT5-1, FT5-5, FT5-7, FT5-8, FT5-9, FT5-11 & FT5-13

Task Description

Part A: Theory

Movie production across the world has been affected by COVID-19. Your job is to develop an enticing new snack to promote a new movie in order to pump more profit through the movie industry. Students will be provided 3 cards to discover the constraints of their project (1- movie, 2- brand and 3- packaging).

For this section, you have to complete the following (scaffold to be provided):

1. Design brief
2. Idea generation
3. Idea screening
4. Market research
5. Product specification
6. Feasibility study
7. Production process development
8. Development of a prototype
9. Testing of the product prototype
10. Marketing strategy
11. Assessment of marketing strategy
12. Nutritional value and environmental impact of your product

Electronic copy of the scaffold will be available on Google Classroom. This scaffold will guide you through each element of this component.

Part B: Practical

Your task is to research, plan and prepare a snack that is appropriate to eat at the cinema and fits with all your product constraints. This component will be completed **at school**.

You will need to:

- Select appropriate equipment and techniques for cooking your dish
- Demonstrate safe and hygienic work practices, including using PPE
- Present your meal appealingly

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NESA Glossary of Key Words

Understand the verb associated with the task. The verb will provide an understanding of the detail needed to successfully answer the question.

- **Describe:** Provide characteristics and features
- **Justify:** Support an argument or conclusion
- **Evaluate:** Make a judgment based on criteria; determine the value of

Details of Submission

Students must submit an electronic copy of their final assessment to their teacher on the due date stated above. This submission will be via Google Classroom.

Teacher Feedback and Student Self-Reflection

- The task will typically be returned to students within 14 days of the due date.
- At this time feedback including information on how to improve will be provided through Google Classroom and on the provided hard-copy assessment sheet.
- Students can clarify or seek further feedback by speaking with their teacher or the assessment marker.
- You will also receive feedback on your literacy performance based on the criteria in the school's literacy marking rubric. The marks achieved for literacy will account for between 10% – 20% of the maximum task value.

Upon completion of the task, students will be expected to complete a self-reflection evaluation page. It is an important part of the learning process as it provides an opportunity to reflect on the strength of their performance, as well as areas that have been identified to strengthen future tasks.

How does this link to my learning?

What Areas of Learning will this Assessment Task Report on?

- Demonstrates hygienic handling of food to ensure a safe and appealing product FT5-1
- Justifies food choices by analysing the factors that influence eating habits FT5-7
- Plans, prepares, presents and evaluates food solutions for specific purposes FT5-11

Assessment Procedures

All students should be fully aware of the School Assessment Procedures for their year group. These were provided at the beginning of the school year and are available off the school website under the Learning Tab for each year group.