



## 9 Industrial Technology - Multimedia

### Task 5: Web Design Project

**Due Date:** 18 November 2024

**Distributed:** 15/10/24

**Weighting:** 30%

**Task Type:** Folio and Project

**Syllabus Outcome/s:** IND5-2, IND5-4, IND5-5, IND5-8

**Unit:** Web Design

#### Task Description

You are required to create a website and logo for one of the following purposes:

- An upcoming music festival
- An online shop or business of your choice
- An informative website on a particular topic of your choice
- A personal blog - beauty, food, photography, music, fitness etc
- Own idea approved by the teacher

This task is comprised of three parts as outlined below:

#### **PART A - Project Folio**

You will need to create a short folio using the template provided covering the following areas:

- Statement of Intent
- Development of ideas
- Storyboards
- Research
- Time Plan
- Record of Production
- Evaluation

#### **PART B - Website and Logo**

Your website will need to meet the following requirements:

- At least 4 pages, and 1 blog page
- Created using Adobe Illustrator and WordPress
- Includes a variety of media including text, images and video
- Logo created is prominently displayed on your site
- Use of the Web Design Principles covered in class including
  - Use of White Space
  - Colour Schemes and Harmony
  - Intuitive User Interface Design and Smooth User Experience Design

## Glossary of Key Words

These verbs will provide an understanding of the detail needed to successfully answer the questions. Some of the verbs typically associated with these questions include:

- **Apply:** Use, utilise, employ in a particular situation
- **Demonstrate:** Show by example
- **Evaluate:** Make a judgement based on criteria; determine the value of
- **Outline:** Sketch in general terms; indicate the main features of
- **Produce:** Make or manufacture from individual components

## Details of Submission

### Part A - Project Folio

Your folio (using the template provided on Google Classroom) will need to be submitted to Google Classroom. Use the following as a checklist to ensure you're completed all sections of the presentation:

- Statement of Intent
- Development of Ideas
- Storyboards
- Research
- Time Plan
- Record of Production
- Evaluation

### Part B - Websites and Logo

Your website and logo needs to be completed on the provided WordPress site by the due date listed on the task. Access to the WordPress site will be revoked after the due date to prevent any changes to the submission.

A copy of your Adobe Illustrator file (.ai) also needs to be submitted to Google Classroom by the due date.

## Teacher Feedback and Student Self-Reflection

The task will be returned to students within **14 days** of the due date. Information on how to improve will be provided through written teacher feedback and the marking criteria. Students can clarify or seek further feedback by speaking with their teacher.

Upon return of the task and teacher feedback, students will also be expected to complete the following self-reflection form, to provide them with the opportunity to reflect on the strength of their performance, as well as areas that have been identified to strengthen in future tasks - <https://forms.gle/s3HD9ueLodeUs2km6>

### How does this link to my learning?

This task will allow students to demonstrate their understanding of theoretical concepts, providing students with the opportunity to showcase their knowledge, understanding and skills in

- Demonstrates knowledge and skills in competent use of a variety of software as part of their design projects
- Ability to communicate design ideas using a variety of idea generation tools
- Demonstrates ability to apply design principles in the development and production of practical projects

### Assessment Procedures

Students should be fully aware of the School Assessment Procedures for their year group. These were provided at the beginning of the school year and are available off the school website under the Learning menu for each year group.